



Primus Sponsorship Application

As you can imagine, we get approached by many people that ask us to support their adventure. Even if we would like to we can't support each and every one and unfortunately we have to say no in most cases. Although, if you are about to do an adventure or expedition and think that we can be the right partner, you can apply to become a Primus sponsee.

We review applications every third month and we look for exciting, inspiring, daring or ground breaking adventures and people. Due to the amount of proposals we receive, we can't give written respond to every one. But we do review all applications and get back to the ones we think we can support. We appreciate a professional approach sponsoring so try to be as specific as possible when you write your application. This will make it easier for us to review your application hence increase your chances to be selected.

We are interested in knowing about:

Your adventure

Describe your adventure, timing, participants etc. Also include previous accomplishments.

Documentation

How will you be documenting your adventure? Please attach photos or other documentation to show your skills.

Publicity

How will you communicate your adventure? Articles in magazines, blogs, Facebook etc.

How can we help you?

Specify what kind of products you would like from us.

Send your application to:

Primus AB
Sponsorship
Box 6041
SE-17106 Solna
SWEDEN

Or by e-mail to: sponsorship@primus.se